

FOR BOARD ACTION

Agenda Item # 5

Meeting Date:

9/30/08

SUBJECT:

October 5 – 11, 2008 Public Power Week Resolution

PREPARED BY:

Tony Benson, Communications Coordinator

ITEM DESCRIPTION:

RPU, along with communities across the country, will celebrate Public Power Week October 5 through 11, 2008. This is a week to promote the benefits of public power, which include superior service and community connections.

In recognition of Public Power Week, RPU will begin an annual tradition of volunteering with the Rochester Area Habitat for Humanity (RAHH) to help build a home for a local family. We will have a sign-up available to all employees and board members to come and participate in this event. Tentative times will be from 8-12 and from 1-5 on Tuesday, October 7 and Thursday, October 9.

Work will be organized by the RAHH Construction Manager when we arrive.

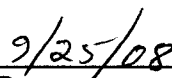
Along with our volunteer project, we will also be promoting Public Power Week through a news release to media, promotion on the digital billboards in town, and lobby promotion. In the Service Center lobby we will be handing out safety goody bags to children and will be handing out free compact fluorescent light bulbs to customers.

UTILITY BOARD ACTION REQUESTED:

The Board is requested to approve the attached resolution and request that the Mayor and Common Council designate October 5 - 11, 2008, as Public Power Week in Rochester.



General Manager



Date

ROCHESTER PUBLIC UTILITIES



RESOLUTION

PROCLAMATION RECOGNIZING PUBLIC POWER WEEK, OCTOBER 5-11, 2008

ROCHESTER PUBLIC UTILITIES HELPS OUR COMMUNITY IN POWERFUL WAYS

WHEREAS, we, the citizens of Rochester, Minnesota, place high value on local control over community services and therefore have chosen to operate a community-owned, locally controlled, not-for-profit electric utility and, as consumers and owners of our electric utility, have a direct say in utility operations and policies; and

WHEREAS, Rochester Public Utilities (RPU) provides our homes, businesses, farms, social service, and local government agencies with reliable, efficient, and cost-effective electricity employing sound business practices designed to ensure the best possible service at not-for-profit rates; and

WHEREAS, RPU is a valuable community asset that contributes substantially to the well-being of local citizens through energy efficiency, customer service, environmental protection, economic development, and safety awareness; and

WHEREAS, RPU is a dependable and trustworthy institution whose local operation provides many consumer protections and continues to make our community a better place in which to live and work, as well as contributes to protecting the global environment;

NOW, THEREFORE BE IT RESOLVED: that RPU will continue to work to bring lower-cost, safe, reliable electricity to community homes and businesses just as it has since 1894, the year when the utility was created to serve all the citizens of Rochester; and

BE IT FURTHER RESOLVED: that the week of October 5-11 be designated the 22nd annual Public Power Week in order to honor RPU for its contributions to the community and to make its consumer-owners, policy makers, and employees more aware of its contributions to their well-being and how it makes their lives powerful; and

BE IT FURTHER RESOLVED: that our community joins hands with more than 2,000 other public power systems in the United States in this celebration of public power and recognition that RPU is good for consumers, business, the community, and the nation.



Passed by the Public Utility Board of the City of Rochester, Minnesota, this 30th day of September, 2008.

President

Secretary