

FOR BOARD ACTION

Agenda Item # 5

Meeting Date:

8/30/05

SUBJECT: Public Power Week Resolution

PREPARED BY: Patty Hanson, Residential Account Representative

ITEM DESCRIPTION:

RPU, along with communities across the country, will celebrate Public Power Week October 2 – 8, 2005. This is a week to promote the benefits of public power, which include superior service and community connections.

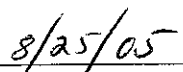
In recognition, RPU will promote the benefits of public power through effective, inexpensive ways. Promotional efforts during the week will include: a lobby display focusing on renewable energy, refreshments offered for customers each day, safety goody bags for children, and energy conservation giveaways in the Service Center lobby. A special section called "Partners in Success" (a vendor sponsored magazine) will be included in the October 3 Post-Bulletin paper. The magazine will feature articles on our renewable projects, Conserve & Save program, and Public Power Week. A Community Ed class on Geothermal is scheduled for October 5. Advertisements touting the benefits of public power and announcing Public Power Week will also be placed in local media (yet to be determined)

UTILITY BOARD ACTION REQUESTED:

The Board is requested to approve the attached resolution and request that the Mayor and Common Council designate October 2 - 8, 2005, as Public Power Week in Rochester.



General Manager



Date

ROCHESTER PUBLIC UTILITIES



RESOLUTION

Proclamation recognizing Public Power Week, October 2 - 8, and how RPU powers our lives throughout the year

WHEREAS, we, the citizens of Rochester, MN, place high value on local control over community services and therefore have chosen to operate a community-owned, locally controlled, not-for-profit electric utility and, as consumers and owners of our electric utility, have a direct say in utility operations and policies; and

WHEREAS, RPU provides our homes, businesses, farms, social service, and local government agencies with reliable, efficient, and cost-effective electricity employing sound business practices designed to ensure the best possible service at not-for-profit rates; and

WHEREAS, RPU is a valuable community asset that contributes substantially to the well-being of local citizens through energy efficiency, customer service, environmental protection, economic development, and safety awareness; and

WHEREAS, RPU is a dependable and trustworthy institution whose local operation provides many consumer protections and continues to make our community a better place in which to work and live;

NOW, THEREFORE BE IT RESOLVED: that RPU will continue to work to bring lower-cost, safe, reliable electricity to community homes and businesses just as it has since 1894, the year when the utility was created to serve all the citizens of Rochester; and

BE IT FURTHER RESOLVED: that the Mayor and Common Council of the said City are requested to designate the week of October 2 - 8 as the 19th annual Public Power Week in order to honor RPU for its contributions to the community and to make its consumer-owners, policy makers, and employees more aware of its contributions to their well-being and how it makes their lives powerful; and

BE IT FURTHER RESOLVED: that our community joins hands with more than 2,000 other public power systems in the United States that through local, community- ownership ensure cost-cutting service for electricity customers.

Passed by the Public Utility Board of the City of Rochester, Minnesota, this 30th day of August 2005.

President

Secretary